

# SOS SPOTLIGHT ON STRATEGIES

Simple instructional strategies that incorporate digital media in meaningful, effective, and practical ways.

## TWEET TWEET



The purpose of this strategy is for students to focus on important details and summarizing. This is a great way for teachers to get instant feedback about what content students are learning using Discovery Education media.



Materials: 5-10 minute video segment, sticky notes, writing utensil

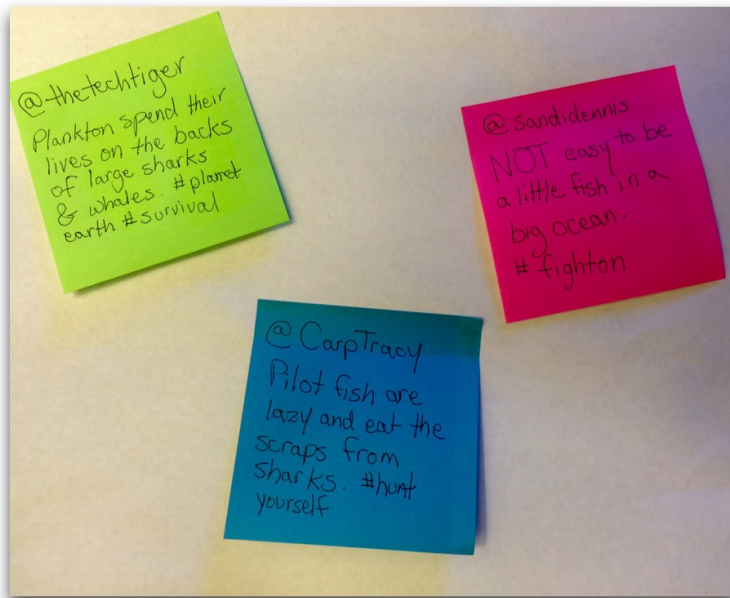
1. Introduce the activity by reviewing the elements of a tweet:
  - Username: also known as a “handle”
  - Brevity: tweets are limited to 140 characters in length with enough information for readers to understand the idea you want to convey
2. Provide each student with at least 3 sticky notes and ask them to determine their “handle” and write it at the top of each note.
3. Play a video segment, pausing occasionally to allow students to “tweet” something they learned on their sticky note.
4. Have students post their sticky notes around the room.
5. Conclude by having students participate in a gallery walk and create reply tweets to at least 3 other students.

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This strategy is an effective way to encourage students to pay attention to important details that support their deepening knowledge of the concept. Allowing them to retweet engages them in rich classroom discussion.



1. Group similar tweets to create a graphic organizer or mind map.
2. Have students develop their tweets into a blog post.
3. Continue tweeting by creating a classroom "Tweet Board."